



Michael Heflich B.A., M.S.

Portfolio

Can be viewed at www.michaelhefllich.com

Summary

Pursuing a career in web design and project planning. Highly motivated with a strong work ethic. Well versed in Adobe Creative Suites 6. Comfortable moving throughout various software, with a strong understanding of HTML and CSS.

Education

Quinnipiac University, School of Communications

Masters of Science: Interactive Media, 2014

Quinnipiac University, School of Arts and Sciences

Major: Interactive Digital Design

Bachelor of Arts, 2013

Relevant Projects

Undergraduate Website Portfolio Capstone

- Designed personal brand. Hand coded portfolio website using HTML, CSS and JQuery Plugins. Portfolio can be viewed at michaelhefllich.com

Clean Water for Haiti Assignment

- Coded website with HTML, CSS for class assignment. Used simple grid structure making the site clean and professional.

Technical Skills

Software

- Adobe Creative Suite 6, Pulse, Open AdStream, Invision, Brackets, WordPress, Drupal, Maya, Flash, After Effects, Premiere, Microsoft Word, Excel, and PPT

Scripting Languages

- HTML, CSS, Bootstrap, Actionscript 2, and Actionscript 3

Method

- Design Process, Prototyping, Project Planning, and Sketching

Work History

March, 2016- Present

Epocrates - Content Analyst

- Prepare pharmaceutical information for delivery to clinicians via Epocrates mobile app using HTML and CSS
- FAQ content that is going out to users

March, 2016 - Present

StephOsmanski - Freelance Web Designer

- Redesigned website. Started by creating mockups and continuously updating and maintaining the site.

Feb. 2016 - Present

By Invitation - Freelance Web Designer

- Transferred website from one platform to another, and made continual updates to the site

Aug. 2015 - Nov. 2015

Majux Marketing, Web Developer Intern

- Updated WordPress sites by adding blogs and pages
- Created and added image to websites
- Corrected WordPress sites using CSS

July 2015 - Dec 2016

Air A Med, Inc - Freelance Web Designer

- Redesigned the website to make it more concise and professional

April 2015- Dec 2015

Mambo Sprouts, Part-Time Web Design

- Work closely with senior web designer for a Holisticv Marketing company
- Coded web email blasts and create images for social media/ put together coupons for clients
- Developed web reports for clients on number of views of the website and opened emails